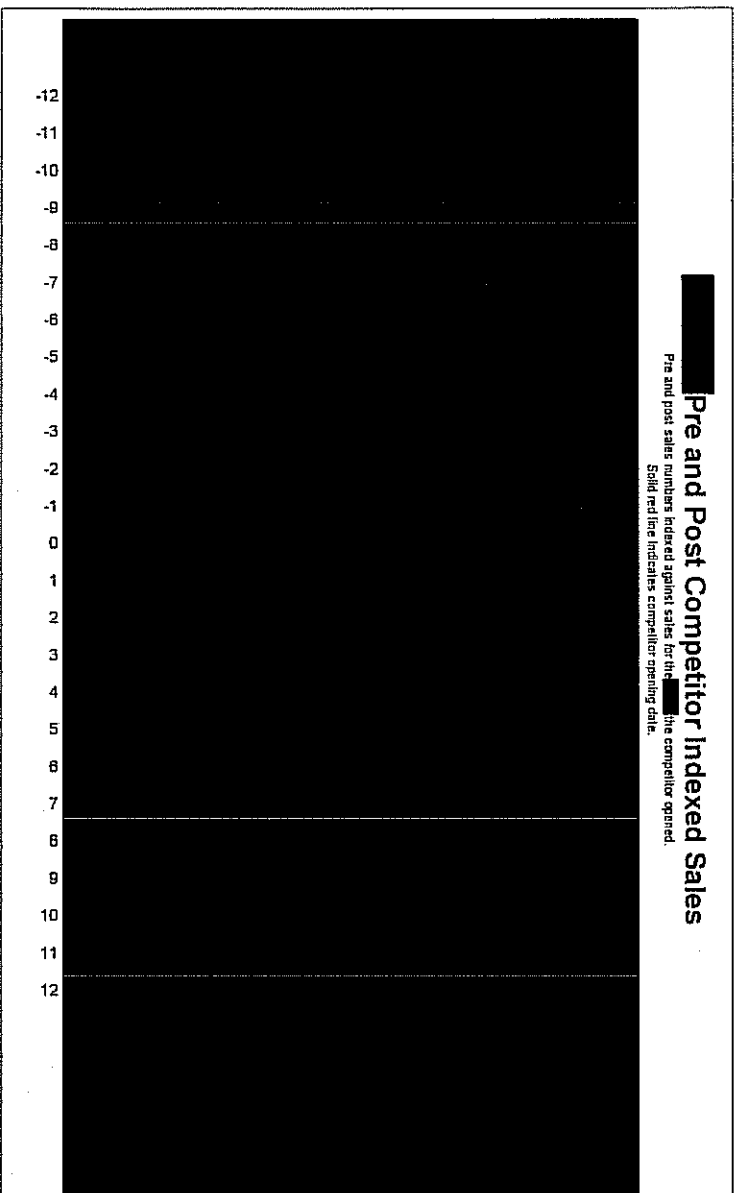


Exhibit 33 to Plaintiff's
Memorandum of Points and Authorities
in Support of Its Motion for Temporary
Restraining Order and Preliminary Injunction
(PX00131)
Part 3 of 4

[PORTIONS REDACTED]

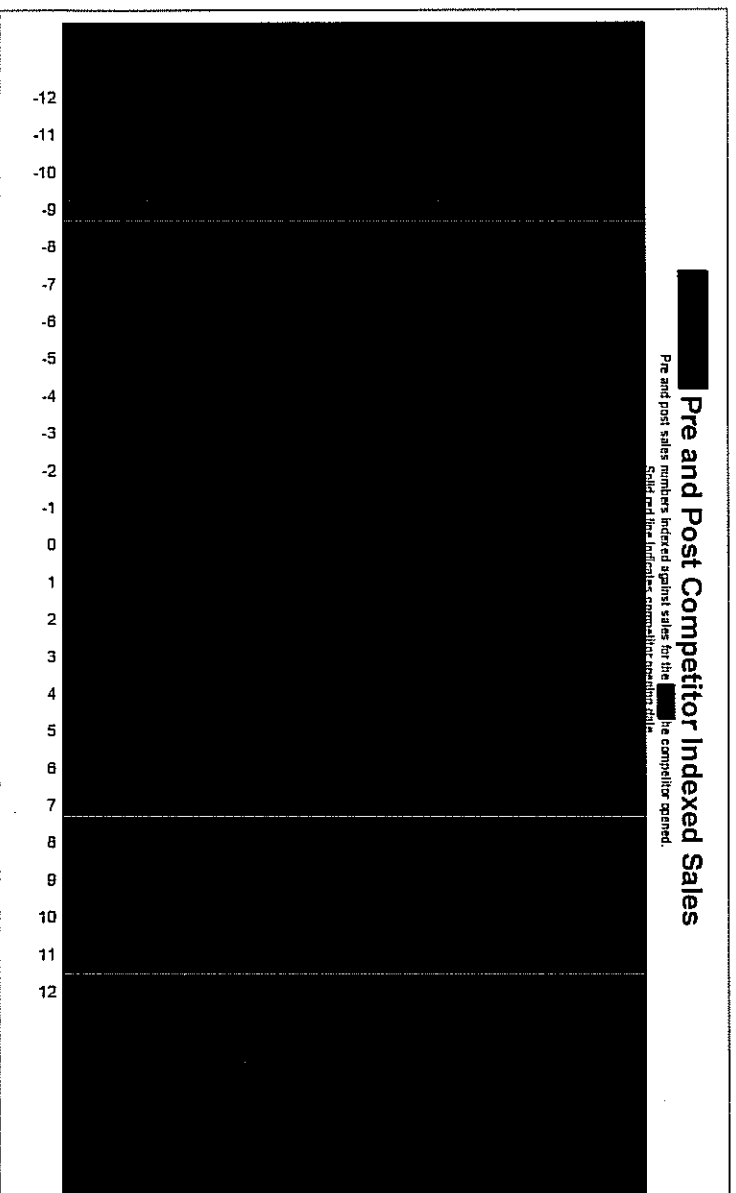
Results from Competitive Situations —



PX00131-021

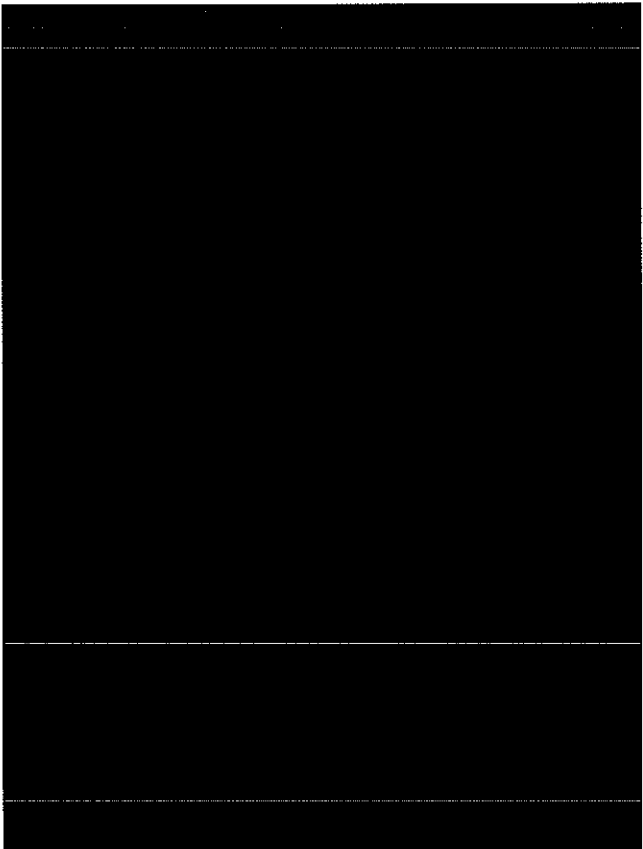
Redacted

Results from Competitive Situations - Mass



PX00131-022

Redacted



PX00131-023

Redacted

Current Value Program Results

Grocery

	Value Performance - Grocery			
	(,000s)			
	FY04	FY05	Q1'05	Q1'06

PX00131-024

Redacted

Current Value Program Results

Grocery

Value vs Team Performance - Grocery

Q1 FY04	Q2 FY04	Q3 FY04	Q4 FY04	Q1 FY05	Q2 FY05	Q3 FY05	Q4 FY05	Q1 FY06	Q2 FY06
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PX00131-025

Redacted

Figure 1 *Flowchart of the study*

[illegible]

a By Retailer **c** By Department **d** By Department ID **e** By Item

Redacted